REAL ESTATE BISNOW





Washington | New York | Chicago | Dallas-Fort Worth | Houston | Boston | Atlanta | Los Angeles | National

September 21, 2010

Green Eggs and Zell; The Deal Sheet

Thanks to the 500 of you who joined us this morning at our Chicago Real Estate Summit. Look for full coverage tomorrow.

Yesterday, the Association of Foreign Investors in Real Estate welcomed Sam Zell to the Four Seasons in Chicago, where he gave investors a few Dr. Seuss-like mantras on how to see coming out of the recession as the opportunity of a lifetime.



Sam, here with AFIRE's Jim Fetgetter, DLA Piper's Martin Polvey, and PGGM's Werner Sohier, told the audience to come clean by '13. He says unlike previous recessions, banks aren't letting out their properties all at once, meaning investors have to look for the opportunities to buy distressed property. Dilution is the solution, Sam says—private investors should pay down the first mortgage of the property in order to create a greater number of investors to share the risk. Lenders need to stop extending and pretending, or our recovery will continue slowly. Sam anticipates very little new inventory in the US over the next two to three years, but he's bullish on Brazil.



We snapped Behringer Harvard's **Ted Aisner** and Kirkland and Elli **Bruce Gelman**, now both part of new landmark buildings in Chicae Bruce is enjoying Kirkland's new office at 300 N. LaSalle, while Behringer Harvard recently closed on **Burnham Pointe**.



Legal eagles Jeff Usow of Mayer Brown and Bradley Arant Boult Cummings' Greer Cummings say pockets of the country are alreadoming out of the recession. Jeff is working on representing hotels well as reorganizing capital stacks for investors.

Finance News

Harrison Street Real Estate Capital completed the second closing of its third fund, Harrison Street Real Estate Partners III LP, raising over \$330M to date. This milestone comes three months after the firm held its first closing in June of this year. Harrison Street's Christopher Merrill said the fund expects to raise \$500M, which equates to approximately \$1.75 billion in purchasing power by year end. The company specializes in off-campus student housing, seniors housing, medical office buildings, and storage properties.