

NEWS RELEASE

Harrison Street University Announces Partnership with The Children's Project Offering *How to Build Emotionally Healthy, High Performance Organizations*, Consulting and Training Services

Chicago, IL (September 16, 2011) – Harrison Street University (HSU) announces a unique partnership with The Children's Project (TCP) in offering a proven approach to enhance and sustain employee satisfaction, loyalty, development, and retention. People too often are forgotten in business strategic planning — yet, winning their hearts and minds is critical for long-term success. *How to Build Emotionally Healthy, High Performance Organizations* is geared toward companies going through acquisitions, management changes, or major company initiatives and is derived from nearly five decades of research on the emotional health of individuals. When applied to businesses, the program provides organizations with tools and techniques to recognize and satisfy critical emotional needs of employees.

Dr. Gerald Newmark, co-founder of The Children's Project and best-selling author of *How to Raise Emotionally Healthy Children* states: “All individuals, whether children or adults, have the same five critical emotional needs: **to feel respected, to feel important, to feel accepted, to feel included, and to feel secure**. Meeting these needs, whether parent to child, or manager to employee, is critical to a community and company's overall success respectively.” Jill Brosig, VP of Harrison Street University, explains the process this way, “Prior to and during an organizational change, HSU conducts personnel interviews to determine employee's roles, manager's insights, and a business unit's strengths, weaknesses, and core competencies. Coupled to industry best practices, HSU provides an organizational change management roadmap to ensure that key talent is retained and strengthened.” In addition to this personalized approach, HSU and TCP provide workshops that discuss the five critical needs with instruction on how to translate these concepts into practice. For information on workshop offerings, visit www.harrisonst.com/hsu.

About Harrison Street University

Harrison Street University (HSU) offers both consulting and training services to Harrison Street, operating partners, investors, and the broader Harrison Street family. Built on the consulting and training services they have been delivering since early 2009, the University delivers exceptional value to their investors, operating partners and affiliates. HSU, and in particular The Robert W. Galvin Institute, is built on the heritage of the world-renowned Motorola University. In the same vein of commitment that the Galvins had toward their businesses and employee's development, they are now extending to those members of the broader Harrison Street ecosystem. Areas of expertise include, but are not limited to: brand management, business plan creation and due diligence, change management, customer intimacy campaigns, Lean Six Sigma, go-to-market strategies, talent management systems, market research, marketing to women, operational assessments and cadence, and building emotionally healthy organizations.

About The Children's Project

The Children's Project (TCP) started with a book: *How To Raise Emotionally Children*, then added a program, followed by a project and now has become a movement. It is dedicated to awakening American consciousness as to how failure to meet critical emotional needs of children, and adults too, is a root cause of our recurring crises in schools, families, communities, businesses and society at large. Resources and training provided by TCP has enabled a wide variety of populations, from all walks of life and ethnic groups, to have their emotional needs satisfied. The result is more and more persons growing up and living and working in emotionally healthy environments and developing individuals who are more likely to become independent, reliable, self-confident, thinking, civic-minded and caring persons. Thus, TCP's partnership with HSU is an important step forward in creating a new organizational culture in which employee relationships are of primary importance.

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